



KOMPAKTE INFORMATIONEN AUS DER HIGH END BRANCHE. DIREKT VON DER HIGH END SOCIETY SERVICE GMBH

HIGH END® 2016 FULLY BOOKED

The HIGH END 2016 is fully booked. More than 500 exhibitors and every renowned industry manufacturer or brand will descend upon Munich from May 5th to 8th. Over the years, the HIGH END has established itself as a global meeting point for audio enthusiasts, becoming an industry institution in the process.

It now stands as the most important showcase event for audio anywhere in the world. We're thrilled by the tremendous response from leading companies, but is at the same time aware of the demands that this interest brings with it.

The biggest growth driver here is, of course, foreign companies. Based both in Europe and further afield, these firms recognize that the HIGH END has become the industry's foremost trade fair. With 316 exhibitors expected from abroad, this year's foreign involvement will likely represent a 2% increase on last year's, with an overall share of 63% of attendees.

At the same time, German-based companies are still the most strongly represented at the HIGH END. Great Britain is in second place with 40 companies, followed by the USA, Italy, France, China, Japan and Switzerland.

The HIGH END offers not only a broad spectrum, but also an international selection, thereby serving as a shop window for the innovative drive of the whole industry. This is the basis for the ever growing international significance of the HIGH END and the recognition it receives on the basis of its quality. We are delighted with the faith that exhibitors put in our event through their participation.

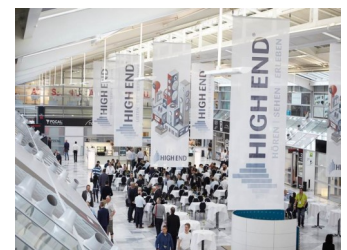


HIGH END 2016 - ALL-ROUND SERVICE

Naturally, the focus of the fair is on presenting the entire spectrum of consumer electronics products, and it goes without saying that visitors can look at and listen to the industry's latest and best products from all over the world. At such a wide-ranging exhibition, maximum expertise and information are guaranteed.

But the HIGH END is more than just a product show, which is why we put so much time and attention into planning the accompanying events – because we want to make sure that our visitors' stay in Munich, as well as getting there and back, is as pleasant an experience as possible.

The HIGH END offers exhibitors and visitors a comprehensive package of services for arrival, accommodation, catering and departure. This includes among other things a fantastic all-inclusive travel offer to the HIGH END, a special program with excursions for partners travelling with you (latest to be booked until April 26th), special hotel offers, a free bus shuttle with expert guides, free talks and training on the technology stage, live music every day of the fair and numerous music presentations by the exhibitors. All information can be found on our web site [>> here](#)



HIGH END 2016 - TRADE VISITOR REGISTRATION

To pre-register as trade visitor, will be possible only until April 24th. Save 50%, even if you're not sure by now, whether you will travel to Munich or not. Doing the pre-registration, you will receive a code number by E-Mail and it's up to you to use it for a ticket and to pay only 20 EUR for four days. On site in Munich, we must verify your trade status by business card or any official registration confirmation paper and the trade badge costs then 40 EUR. Of course, the trade badge is mandatory **ONLY**, if you would visit the HIGH END at the trade day, Thursday 5th. Pre-registration can be made [>>here](#).



STEREO MAGAZINE INTERNATIONAL

For four decades STEREO has been one of Germany's top audio authority; now at last it's available in English too, with a 50-page bi-monthly edition bringing you the best of its reviews, news and in-depth insight into the people and technologies behind the world's finest audio equipment.

STEREO has built an enviable reputation for the experience, enthusiasm and authority of its reviewers – plus its ability to test all of the latest and most exciting equipment from the world's top manufacturers. Working in dedicated listening rooms, and backed up by measurements from our state-of-the-art test lab, only STEREO can bring you the whole story on the best in audio, written by authors who live and breathe both hi-fi and music.

The international edition of STEREO magazine is now available free of charge, at www.stereo-magazine.com. You can read it online via our browser-based flip-reader, or download it to enjoy whenever and wherever you want. The issue #3 includes a preview of the HIGH END 2016 show in Munich, now firmly established as the world's leading high end audio event: STEREO tells you what you can see on site and why you should be there among all visitors.



NEW MEMBER COMPANIES

Up from the 1st of March 2016, the High End Society welcomes two new member companies. These are:

- **Sieveking Sound GmbH & Co. KG**
- **Sennheiser Electro GmbH & Co. KG**



The listing of all member companies and their brand names can be found [>>here](#).