



KOMPAKTE INFORMATIONEN AUS DER HIGH END BRANCHE. DIREKT VON DER HIGH END SOCIETY SERVICE GMBH

## HIGH END® 2016 - KICK OFF WAS MADE

From 5<sup>th</sup> to 8<sup>th</sup> May 2016, Munich will be once again the meeting place for all those interested in getting up to speed with the latest consumer electronics. Under the motto "look, touch, listen", the HIGH END show presents all the industry has to offer in 2016 and far beyond.

The first day of the exhibition (the public holiday of Ascension Day) is exclusively reserved for trade visitors from all over the world who have been accredited as a trader and who want to discuss and define future developments of the market in Munich. European retailers also come to the event to find out about current developments in the industry because it is only at the HIGH END that all major companies gather together under one roof.

The HIGH END is also an end user exhibition and enjoys huge public enthusiasm from year to year. From Friday to Sunday anyone interested in music and technology can experience the entire range of the audio industry in the MOC.

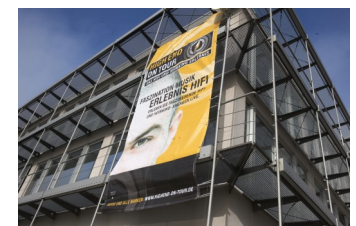
In the meantime, the invitation to attend was sent to all relevant industry companies while the deadline was scheduled for December 31<sup>st</sup> this year. Up from January 2016 we will start to distribute and to confirm the attendance. Very short after that was done, we will issue on our web site the list of brands and exhibitors.

All details can be found on our website [>>here](#). Please notice also our latest travel information, including the listing with partner hotels, spouse outing program and all information for using our free of charge bus shuttle service [>>here](#).



## HIGH END® ON TOUR - ROADSHOW

From 21<sup>st</sup> to 22<sup>nd</sup> November 2015 - the latest roadshow this year will be held in Dortmund, North Rhine-Westphalia. The HIGH END ON TOUR (HoT) is the ideal way to get in contact with local dealer and the public around Germany since we all know, that even if the Munich HIGH END is always the main event, not everyone knows about it. Please see the dates and locations for the next shows [>>here](#). Please see on our web site also the involved exhibitors and their brands in Dortmund. The HoT in Dortmund will be much more than just a local road show as we will have more than 150 brands involved at the show [>>here](#).



## SHOWS AROUND THE WORLD

See following all events we're aware of, as far they have an national or international significance. Local (dealer) shows will not be mentioned. The exception is our own local HIGH END ON TOUR event.

If there is an important show you feel it should be listed, please let us know by contacting us at: [info@HighEndSociety.de](mailto:info@HighEndSociety.de) and please refer to "internet-diary" [>>here](#).

